

February 20, 1989

Dear Colleague

As one of the largest publishers of educational software in Australia, Softime Australia has sought to expand and improve the range of educational software available to Australian schools.

To this end, we have, in recent times, sought sponsorship and support from industry, and are pleased to present the enclosed package, **Cook's Endeavour**, to your school on behalf of The Endeavour Replica Pty. Ltd., a division of the Bond Corporation.

Development of a package of the size of **Cook's Endeavour**, would be a major undertaking in any country, particularly Australia with such a small population base, however the innovative involvement of The Endeavour Replica Pty. Ltd. has meant that not only has the product been produced, but that their generous sponsorship has allowed every Post Primary school in Australia to be supplied with a copy free of charge.

We hope that this project may be the first of many, which will allow Australian companies to not only develop a more extensive range of software for Australian schools, but also look to the export market as well. In fact **Cook's Endeavour** will be released in the United Kingdom in late March.

Please note that the program is supplied as a site licence which permits unlimited copying for use within your school.

I hope your students get a lot of use from the **Cook's Endeavour** package, and that it may allow teachers to more easily integrate computers into their everyday curriculum.

Yours faithfully



Bruce Dixon

